



FOR IMMEDIATE RELEASE

Rinse Everything in the Shower in a Snap!

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Menomonee Falls, WI – For almost fifteen years, Rinse Ace® Power Sprayer™ system has allowed households to clean the shower or bathe the dog easily by converting a fixed showerhead into a hand-held rinsing tool. Idea Factory, Inc. has introduced Rinse Ace® Snap `N Spray® to improve upon the original “quick-connect” system that eliminates the need for a permanent hand-shower hose in your home.

By installing the Rinse Ace® shower connector one time, a six foot hose with a variable flow, on/off sprayer can be snapped on anytime. There’s no need to remove the showerhead after that, making Snap `N Spray® the fastest, most convenient way to rinse. The upgraded sprayer broadens its in-home applications for carefully rinsing children’s hair and assisted bathing with its easy-glide lever to select the water flow level from pause to light to full with one finger.

How it Works:

Twist the patented Rinse Ace® shower connector one time onto the existing showerhead. The connector does not affect the showerhead’s performance. When ready to rinse, snap on the six foot hose to the shower connector with just a quick push and slight turn of the wrist. No water flows from the showerhead when the hose is attached, and water flows only from the sprayer when the lever is lifted. After rinsing is complete, detach the hose and store it away for safety and a clutter-free shower.

Snap `N Spray® system is available in the showerhead department at Lowes, Menards, The Home Depot and online at amazon.com for under \$20. You can also purchase online from the manufacturer at www.rinseace.com or by phone at 1-800-867-4673 and 1-262-703-0011.

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Idea Factory, Inc. was started in 1994 by husband/wife team, John and Patty Mueller. Patty will tell you John is the “idea” guy and John will admit Patty “makes it happen” (the “factory”). Garrett Butrym, Vice President - Sales & New Business Development joined the Muellers in 2001. Others have arrived over the years that have stuck with them ... that’s to say, John is no longer the only guy with ideas and Patty has lots of help now. Without their dedication, Idea Factory wouldn’t be what it is today!

Idea Factory, Inc. is a certified Women’s Business Enterprise providing RINSE ACE® and PRO-FLOSS® Brand Bath and Shower Products to the nation’s leading retailers, regional chains and local “mom and pop” shops, as well as hotels. We have grown over the years by listening to our customers and those who have purchased our showerheads, shower accessories and pet bathing products, to learn what we can do to improve our existing products and introduce new products.

Take a tour through our sites and learn more about RINSE ACE® Brand shower heads, shower accessories, baby rinsers, bath safety products and dog bathing supplies and PRO-FLOSS® Brand oral irrigators.