



## Pro-Floss® Waterflosser Product Fact Sheet

### FOR IMMEDIATE RELEASE

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[www.ideafactoryinc.com](http://www.ideafactoryinc.com)  
[www.pro-floss.com](http://www.pro-floss.com)

**DESCRIPTION:** Pro-Floss® Waterflosser removes debris and bacteria left behind by brushing and flossing. Pro-Floss® Waterflosser takes up no countertop space because it attaches to your faucet. Simply turn on the water and you're ready to use – no reservoir to fill or batteries to recharge. Perfect for those with braces. Great for travel too.

**DETAILS:** Each package includes a 4-speed water control handle with hose, faucet aerator, 2 waterflosser picks and zipper travel/storage pouch.

- Pro-Floss® Aerator installs one-time on your existing faucet
- Hose quick-connects to Pro-Floss® Aerator
- Select one of four water flow levels for your comfort
- Compact, lightweight handle is easy to hold and use – even for kids
- Hose quick-disconnects from aerator
- Store waterflosser in pouch for a clutter-free countertop

**AVAILABILITY:** The Pro-Floss® Waterflosser is available adjacent to toothpaste at Meijer stores or [www.cvs.com](http://www.cvs.com) and [www.target.com](http://www.target.com).

**PRICE:** The manufacturer's suggested retail price for the Pro-Floss® Waterflosser is \$19.95.

**MORE INFORMATION:** For more information about Pro-Floss® Brand products, please visit [www.pro-floss.com](http://www.pro-floss.com) or call 262.703.0011. High resolution images available upon request.

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Idea Factory, Inc. was started in 1994 by husband/wife team, John and Patty Mueller. Patty will tell you John is the "idea" guy and John will admit Patty "makes it happen" (the "factory"). Garrett Butrym, Vice President - Sales & New Business Development joined the Muellers in 2001. Others have arrived over the years that have stuck with them ... that's to say, John is no longer the only guy with ideas and Patty has lots of help now. Without their dedication, Idea Factory wouldn't be what it is today!

Idea Factory, Inc. is a certified Women's Business Enterprise providing RINSE ACE® and PRO-FLOSS® Brand Bath and Shower Products to the nation's leading retailers, regional chains and local "mom and pop" shops, as well as hotels. We have grown over the years by listening to our customers and those who have purchased our showerheads, shower accessories and pet bathing products, to learn what we can do to improve our existing products and introduce new products.

Take a tour through our sites and learn more about RINSE ACE® Brand shower heads, shower accessories, bath safety products and dog bathing supplies and PRO-FLOSS® Brand oral irrigators.