



FOR IMMEDIATE RELEASE

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## **Rinse Everything in a Snap! Turn a Shower into a Utility Tub – Only when Needed**

**Menomonee Falls, WI** – Rinse Ace® Power Sprayer™ is the original “quick-connect” system that converts a fixed showerhead into a hand-held rinsing tool. There is no need to have a permanent hand-shower hose in your home to clean the shower or bathe the dog. And not everyone household has a utility tub, so Power Sprayer permits easy rinsing of bulky household items (mini-blinds, furnace filters, window screens) in your shower or bathtub.

By installing the Rinse Ace® shower connector one time, a six foot hose with on/off sprayer can be snapped on anytime. There’s no need to remove the showerhead after that, making Power Sprayer the fastest, most convenient way to rinse. Detaching the hose after use is a must and an ideal safety precaution for homes with small children.

### How it Works:

Twist the patented Rinse Ace® shower connector one time onto the existing showerhead. The connector does not affect your showerhead. When ready to rinse, snap on the six foot hose to the shower connector with just a quick push and slight turn of the wrist. No water flows from the showerhead when the hose is attached, and water flows only from the on/off sprayer when the lever is pressed. After rinsing is complete, detach the hose and store it away for a clutter-free shower.

Power Sprayer™ system is available in the showerhead department at Ace and Kmart stores for under \$20. You can also purchase online from the manufacturer at [www.rinseace.com](http://www.rinseace.com) or by phone at 1-800-867-4673 and 1-262-703-0011.

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Idea Factory, Inc. was started in 1994 by husband/wife team, John and Patty Mueller. Patty will tell you John is the "idea" guy and John will admit Patty "makes it happen" (the "factory"). Garrett Butrym, Vice President - Sales & New Business Development joined the Muellers in 2001. Others have arrived over the years that have stuck with them ... that's to say, John is no longer the only guy with ideas and Patty has lots of help now. Without their dedication, Idea Factory wouldn't be what it is today!

Idea Factory, Inc. is a certified Women's Business Enterprise providing RINSE ACE® and PRO-FLOSS® Brand Bath and Shower Products to the nation's leading retailers, regional chains and local "mom and pop" shops, as well as hotels. We have grown over the years by listening to our customers and those who have purchased our showerheads, shower accessories and pet bathing products, to learn what we can do to improve our existing products and introduce new products.

Take a tour through our sites and learn more about RINSE ACE® Brand shower heads, shower accessories, baby rinsers, bath safety products and dog bathing supplies and PRO-FLOSS® Brand oral irrigators.