



FOR IMMEDIATE RELEASE

A Unique and Easy Way to Make Showering FUN for Kids

CONTACT

Patty Mueller
262.703.0011 x23
patty@ideafactoryinc.com

FOR MEDIA INFORMATION

Nicholas Putz
262.703.0011 x22
nick@ideafactoryinc.com

WEB ADDRESS

www.ideafactoryinc.com
www.rinseace.com

Menomonee Falls, WI -- Tired of your young children being stressed out every time they have to shower? If so, you are not alone. Transitioning a child from taking baths to showers can be stressful for everyone involved. The Rinse Ace® My Own Shower® Showerhead has an animated fish spraying water from its mouth, which allows kids to have a more enjoyable showering experience.

Adult showerheads are too high for kids and create wide, powerful sprays, which is why water gets into their eyes. The My Own Shower® children's showerhead has a three-foot hose, which connects to the "adult" showerhead. It can be positioned at different heights to adapt to the child by using the suction cups to deliver a softer, smaller spray that makes showering much more enjoyable for kids. Adults simply connect it when needed.

How it Works:

Using My Own Shower® showerhead is easy. Twist the patented shower connector one time onto the existing "adult" showerhead. When the child is ready to shower, snap on the hose to the shower connector. Water will not flow from the "adult" showerhead when the hose is connected. The two suction cups hold the My Own Shower® showerhead in place at the child's height to avoid water in the eyes. When showering is complete, store My Own Shower® showerhead conveniently in a closet or drawer for the child's safety.

My Own Shower® showerhead is available at Home Depot, Lowe's, Menards, True Value and amazon.com for \$15 - \$20. You can also purchase My Own Shower® showerhead online from the manufacturer at www.rinseace.com or by phone at 1-800-867-4673 and 1-262-703-0011.

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Idea Factory, Inc. was started in 1994 by husband/wife team, John and Patty Mueller. Patty will tell you John is the "idea" guy and John will admit Patty "makes it happen" (the "factory"). Garrett Butrym, Vice President - Sales & New Business Development joined the Muellers in 2001. Others have arrived over the years that have stuck with them ... that's to say, John is no longer the only guy with ideas and Patty has lots of help now. Without their dedication, Idea Factory wouldn't be what it is today!

Idea Factory, Inc. is a certified Women's Business Enterprise providing RINSE ACE® and PRO-FLOSS® Brand Bath and Shower Products to the nation's leading retailers, regional chains and local "mom and pop" shops, as well as hotels. We have grown over the years by listening to our customers and those who have purchased our showerheads, shower accessories and pet bathing products, to learn what we can do to improve our existing products and introduce new products.

Take a tour through our sites and learn more about RINSE ACE® Brand shower heads, shower accessories, baby rinsers, bath safety products and dog bathing supplies and PRO-FLOSS® Brand oral irrigators.