



FOR IMMEDIATE RELEASE

No More Tears! Bathing a Child in the Tub & Shower is Easy

CONTACT

Patty Mueller
262.703.0011 x23
patty@ideafactoryinc.com

FOR MEDIA INFORMATION

Nicholas Putz
262.703.0011 x22
nick@ideafactoryinc.com

WEB ADDRESS

www.ideafactoryinc.com
www.rinseace.com

Menomonee Falls, WI - For over fifteen years, Idea Factory, Inc. has provided innovative bathing solutions for the family and recently introduced Rinse Ace[®] Deluxe Tub & Shower Baby & Toddler Rinser to now ensure a convenient and comfortable bathing experience for the youngest members in the home.

Say goodbye to awkward rinse cups or pitchers that make soap and water get in delicate young eyes, and flimsy hoses that "blow off" and startle little ones. The patented Rinse Ace[®] Deluxe Tub & Shower Baby & Toddler Rinser gives an adult complete, rinsing control.

The 3-setting sprayer delivers a full body spray; a concentrated spray for targeting water flow to avoid delicate areas; and a massaging spray for a pampering effect. The lightweight, ergonomic sprayer also features an easy-glide lever which allows the water flow level to be adjusted from pause to light to full with one finger. The eight foot hose easily reaches a child in a baby tub placed in the "adult" shower or bathtub.

How it Works:

Twist the patented RINSE ACE[®] shower connector onto the existing showerhead just one time. No plumber is required. The connector does not affect your showerhead's performance. When ready to bathe a child, attach the eight foot hose to the shower connector with just a quick push and slight turn of the wrist. No water flows from the showerhead when the hose is attached, and water flows only from the sprayer when the lever is moved. After bath time, detach the hose and store it away for safety and a clutter-free shower.

Rinse Ace[®] Deluxe Tub & Shower Baby & Toddler Rinser is available at buybuy BABY for under \$30. You can also purchase online from the manufacturer at www.rinseace.com or by phone at 1-800-867-4673 and 1-262-703-0011.

###

Idea Factory, Inc. was started in 1994 by husband/wife team, John and Patty Mueller. Patty will tell you John is the "idea" guy and John will admit Patty "makes it happen" (the "factory"). Garrett Butrym, Vice President - Sales & New Business Development joined the Muellers in 2001. Others have arrived over the years that have stuck with them ... that's to say, John is no longer the only guy with ideas and Patty has lots of help now. Without their dedication, Idea Factory wouldn't be what it is today!

Idea Factory, Inc. is a certified Women's Business Enterprise providing RINSE ACE[®] and PRO-FLOSS[®] Brand Bath and Shower Products to the nation's leading retailers, regional chains and local "mom and pop" shops, as well as hotels. We have grown over the years by listening to our customers and those who have purchased our showerheads, shower accessories and pet bathing products, to learn what we can do to improve our existing products and introduce new products.

Take a tour through our sites and learn more about RINSE ACE[®] Brand shower heads, shower accessories, baby rinsers, bath safety products and dog bathing supplies and PRO-FLOSS[®] Brand oral irrigators.